

ING NEWS : Official opening of the new ING branch in Weiswampach

The new ING branch in Weiswampach was officially opened on Wednesday 1 February in the presence of the press and political and business leaders.



Based on a development of the innovative “Agence Orange” concept, ING Weiswampach shows the bank’s desire to continue to invest to always provide better service to its clients and confirm its presence in the Grand-Duchy, and also to become ever more involved in the local life and economy.

Though ING is developing a multichannel approach with a special focus on e-banking and mobile banking to enable its clients to rapidly carry out simple transactions, investing in bricks and mortar still remains a priority. This new branch proves this: ING’s clients will benefit from a more personalised service in nice, modern premises, an ideal environment for giving our clients qualified and tailor-made advice on loans, investments and special projects.

The new branch will have a considerable impact on the ING brand name: as a challenger in the Luxembourg market, the bank wants to be more present and visible in the Grand-Duchy, notably by a presence in a fast-developing and very dynamic region like the north of the Grand-Duchy.

ING Communication