

Luxembourg, 16 March 2017


ING Fintech Village: second edition with 10 new Fintech start-ups among which Neuroprofiler, active in Luxembourg

After the successful 2016 edition, the ING Fintech Village opens its doors today for the second time. It promises once again to be an exciting challenge for a mix of 10 Fintech start-ups. The selection was made based on criteria such as a solid concept and a dynamic team. For four months, these start-ups will work, together with their sponsor, on developing a "Proof of Concept". The results will be demonstrated on 29 June at the Demo Day.

In the various masterclasses offered by ING and its partners, the start-ups will be challenged to sharpen the focus of their business model. In addition, ING Fintech Village's coaching programme supports the young businesses selected in growing their companies and preparing their Proof of Concept (POC), in close collaboration with one or more mentors.

More and more start-ups are working in Fintech and trying to meet the needs of the financial sector. ING continues to support them: not only by giving them the opportunity to grow and elaborate their plans. Innovative start-ups from various domains are also given support by Innovation Bankers. ING will continue to accompany them beyond the initial phases, by allowing them to use its ecosystem and by putting them in touch with other players.

Selected start-ups and partners of ING Fintech Village

 BEYONDVERBAL <small>THE EMOTIONS ANALYTICS COMPANY</small>	<i>Israel</i> - Beyond Verbal developed an analytical tool that analyses a client's emotions in order to better understand client satisfaction and be able to approach clients pro-actively in the event of any irregularities.
 ELIMITY <small>AGILE ACCESS MANAGEMENT</small>	<i>Belgium</i> - Elimity developed a product to improve IT access management.. It enables companies to guarantee that every employee has the access rights that match his or her role/position.
 InfinityMobile	<i>Belgium</i> - Infinity Mobile created a platform to resolve the omnichannel problem for SMEs. The aim is to make it easier thereby to follow the client trajectory through the various contact points with the trader.
 inpher	<i>Switzerland</i> - the Inpher platform gives secure applications the capacity to search for encrypted data, to work together and to carry out measurements throughout its life cycle. It enables cloud-based solutions with strong data protection.

PRESS CONTACT

Yves Denasi
 ING Luxembourg
 T +352 44 99 96 32
 E yves.denasi@ing.lu
 ing.lu

ING Profile

ING is a global financial institution of Dutch origin offering banking services through its operating company ING Bank and holding a stake in the listed insurer NN Group NV. The purpose of ING Bank is empowering people to stay a step ahead in life and in business. ING Bank's 52,000 employees offer retail and commercial banking services to customers in over 40 countries. With a network of 17 branches distributed throughout the Grand-Duchy, ING Luxembourg aims to satisfy the varied requirements of its customers, individuals and professionals alike, in the best possible manner. Its teams consist of specialists with extensive know-how in their field. Not only are they trained in the latest financial management techniques, but they can also rely on the commercial relations and experience of a large international group.

 maestrano <small>business made simple</small>	<p><i>UK</i> – Maestrano developed a technology for banks to help their SME clients to improve the way they do business via a platform of integrated third-party cloud business software and services, by joining up all business apps in use.</p>
	<p><i>France</i> – Minalea developed the <i>Smart Sales Assistant</i>, the first robot advisor for sellers of indemnity insurance. The system analyses the existing offers on the market and generates sales pitches for the sellers. It makes the insured risks transparent.</p>
	<p><i>France</i> – Based on the most recent advances in the field of <i>behavioural finance</i>, Neuroprofiler is a compliant risk profiler game to help financial professionals estimate their clients' investment profile.</p>
	<p><i>Israel</i> – Nummularii automates advisory services for investments by digitising them in order to simplify the process and render it more efficient. The system allows bank advisors to provide personalised real-time advisory services and to implement these via mobile devices and apps.</p>
	<p><i>Belgium</i> – Silverfin makes it possible to connect to various accounting systems and carry out every possible check, trigger, and analysis of financial data.</p>
	<p><i>Israel</i> – XM developed a solution that makes it possible to discover IT weaknesses by imitating and simulating the steps that a sophisticated hacker would take in order to gain superiority over a network from a first beach head.</p>

The partners of ING Fintech Village - core partners Deloitte, SWIFT and partners Innotribe, Smartfin Capital, B-hive, Startups.be and The Bridge - have renewed their commitment to ING Fintech Village with great enthusiasm. The ten new Fintech start-ups will once again be accommodated in Fintech Village, based in Diegem near Brussels.

ING Luxembourg involved in this second edition

The Luxembourg and Dutch entities of ING also participate in this second edition, notably thanks to the participation of employees who play the role of mentors.

Moreover, the fintech startup **Neuroprofiler** – well known in Luxembourg for participating in the last edition of the « KPMG FinTech Lion Awards » in June 2016 – is one of the 10 start-ups and will collaborate with the ING teams in order to develop a 'proof of concept'.

More information about ING Fintech Village on fintech-village.be !

PRESS CONTACT

Yves Denasi
 ING Luxembourg
 T +352 44 99 96 32
 E yves.denasi@ing.lu
ing.lu

ING Profile

ING is a global financial institution of Dutch origin offering banking services through its operating company ING Bank and holding a stake in the listed insurer NN Group NV. The purpose of ING Bank is empowering people to stay a step ahead in life and in business. ING Bank's 52,000 employees offer retail and commercial banking services to customers in over 40 countries. With a network of 17 branches distributed throughout the Grand-Duchy, ING Luxembourg aims to satisfy the varied requirements of its customers, individuals and professionals alike, in the best possible manner. Its teams consist of specialists with extensive know-how in their field. Not only are they trained in the latest financial management techniques, but they can also rely on the commercial relations and experience of a large international group.